



## Dietitian Opportunity Private Practice Associate Dietitian

Do you enjoy nutrition counselling and want the freedom of running your own private practice but don't want the hassle, costs and risks of start-up and ongoing business?

Get the best of both worlds! This is a unique opportunity for a dietitian that runs, or aspires to run their own nutrition counselling practice and would like to grow and benefit from working with an established proven business framework and referral source.

Benefits of this consulting opportunity:

- Run your own nutrition counselling practice and organize your schedule and client bookings at your own flexible times.
- Work collaboratively within an established private practice of over 10 years. Jump into a business system that has proven successful and will save you years of time and research to learn.
- We have referrals to be seen immediately because of our established reputation that could take years to build.
- Earn higher hourly rates than traditional dietitian public health rates. Running your own business offers significant tax savings over working as an employee in the public health system.
- Work with highly motivated clients that are committed to health and want to change their lifestyle. Experience the amazing reward of watching people change and grow over time because of your ongoing counselling advice.
- We will train/mentor you upon commencement of this contract regarding our business system as well as best practices for client care.
- We reduce your business risk by managing key business costs such as providing a centrally-located office space, a parking spot for you, website/yellowpages advertising, website maintenance/marketing, sending out a monthly promotional ezine newsletter, business system forms/charts, client handouts, use of photocopier for client handouts, office phone/fax/wireless internet connection, and a client payment system.

EMAIL Your Resume to the following 2 people:

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It's your **health.**



**Take a stand.**

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### **Contract Details:**

- One year contract with options to renew.
- **Closing date for application: Monday May 17<sup>th</sup>, 2010**
- Contract start date: approximately October 1<sup>st</sup>, 2010 (with training/mentorship at flexible times prior to this date).
- You create your own schedule within flexible times Monday to Friday between 8am and 7pm. The office is closed on weekends.
- Estimated time commitment for a consultant to meet current workload is 30-40 hours per week. Preference will be given to a motivated consultant who wants to help grow the overall practice and bring additional referrals to Health Stand Nutrition Consulting Inc.
- You will be paid a generous hourly consulting fee for billable counselling hours worked and have the opportunity to earn monetary bonuses for reaching specific sales goals.

### **Qualifications:**

- Current registration in good standing with the College of Dietitians of Alberta.
- Member of Dietitians of Canada with malpractice insurance (or willingness to join/add).
- Computer skills in Microsoft Word, Excel email and internet.
- 2 years or more of dietitian experience required.
- Sales experience (in any industry) an asset.
- Currently a private practice dietitian (sole proprietorship or incorporated business) offering nutrition counselling an asset.
- Registered with a GST number and works with their own accountant (or willingness to set up).

### **Consulting Opportunity Summary:**

Health Stand Nutrition Consulting Inc. is currently seeking a private practice dietitian with excellent interpersonal, teaching and communication skills. The consultant should be confident, highly energetic and keen to motivate clients regarding nutrition. The consultant should also have a strong ability to translate the complex science of nutrition into practical, easy to understand messages for the general public. The private practice dietitian should have an entrepreneurial mindset and be interested in sales and business growth.

Primary consulting activities include nutrition counselling of clients in the areas of general healthy eating, weight management, cardiovascular concerns, diabetes, pre- and post-natal nutrition, digestive issues and eating disorders. We offer training/mentorship in counselling and working with the above populations.

Secondary consulting activities include helping to generate new business, networking with doctors and other health care professionals, phone sales of counselling programs, booking appointments, developing educational resources for clients, generating computer nutrition analysis and interviews with the media.

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